

Cookie Policy

Last Updated: August 22, 2025

This Cookie Policy (hereinafter the "Policy") explains how cookies are used on the Mesilat website, including all subdomains and their respective pages (hereinafter the "Website"), and their impact on your browsing experience. By accessing or using our Website, you consent to the use of cookies as outlined in this Policy, in compliance with the General Data Protection Regulation (GDPR) and Cyprus data protection laws.

Cookies are small text files stored on your device when you visit our Website. They serve purposes such as improving usability, personalizing content, and analyzing site traffic. Cookies vary by function and duration, as detailed below.

This Policy provides clear information on the types of cookies we use, their purposes, and how you can manage them. Mesilat LTD, a legal entity incorporated under the laws of the Republic of Cyprus (registration number: HE 444113; registered address: 12 Nikolaou Lazarou Street, 304, 3020, Limassol, Limassol, Cyprus), is committed to transparency and protecting your privacy. Your consent applies to all Website domains.

Please review this Policy carefully to understand our cookie practices. For questions or concerns, contact us at privacy@mesilat.com.

Necessary Cookies

Necessary cookies are essential for the Website’s core functionality, such as secure account login and storing your cookie consent preferences. These cookies cannot be disabled as they are critical to the Website’s operation.

Below are examples of necessary cookies we use:

Name	Set By	Purpose of Collection	Term
__stripe_mid	Mesilat LTD	Facilitates payment system operations	1 year
locale, information_pads, i18n_redirected, auth_strategy	Mesilat LTD	Supports Website functions like authentication and language selection	Active user session
amo-livechat-id	AmoCRM	Enables live support chat functionality	1 year
tilda_uid	Tilda	Maintains site functionality using Tilda’s landing elements	1 year

Marketing & Analytics Cookies

Marketing and analytics cookies help us evaluate marketing performance, enhance ad relevance, and improve user experience by analyzing Website usage. These cookies track visits, identify popular pages, and personalize ads through our advertising partners and service providers. We recommend reviewing their privacy and cookie policies for additional details.

Opting out of these cookies may result in non-personalized ads on third-party websites or applications, potentially missing tailored offers. You can manage these preferences as described below.

Below are examples of marketing and analytics cookies we use:

Name	Set By	Purpose of Collection	Term
_fbp, ps_n, fr	Meta	Delivers Meta advertisement products, including real-time bidding	3 months
_ttp, _tt_enable_cookie, gcl_a	Google	Tracks ad conversions and analyzes user behavior for Google Ads and Tag Manager	1 year
bh, yasc, ys, yandex_login, L, sessionId2, is_gdpr_b, gdpr, sessar, skid, yashr, ymex, yuidss, i, yandexuid, my, yp, yabs-sid	Yandex	Registers user behavior data for CIS users, supporting analytics	1-2 years
ym_visorc	Yandex	Analyzes Website visitor behavior for CIS users, aiding optimization	1 year
_ym_uid	Yandex	Identifies users on the Website	1 year
_ym_d	Yandex	Records the date of a user's first Website visit	1 year

Managing Cookies

You can control cookie settings through your browser, allowing you to accept, reject, or delete cookies. Disabling cookies may limit access to certain Website features. To opt out of marketing and analytics cookies, contact us at privacy@mesilat.com using your registered email address. We will process opt-out requests within 30 business days, ensuring compliance with GDPR and Cyprus law. Note that necessary cookies cannot be opted out of due to their essential role.

For guidance on managing cookies, consult your browser's help resources. We may use analytics tools to monitor cookie usage trends, ensuring compliance with applicable laws.

Updates to This Cookie Policy

Last Updated: August 22, 2025

We may update this Policy to reflect changes in our practices or legal requirements. Updates are effective upon posting on the Website. We encourage you to review this Policy periodically. For inquiries or feedback, contact us at privacy@mesilat.com.